

## THE LODGE AT WOODLOCH IS HONORED WITH FOUR-DIAMOND AWARD BY AAA

Continuing The Commitment to Luxury Despite Heightened Protocols



FOR IMMEDIATE RELEASE: July 30, 2020; HAWLEY, PA- This summer, The Lodge at Woodloch and the travel industry throughout the world have been faced with their biggest challenge in decades. Despite the need to rethink hospitality as guests once knew, The Lodge at Woodloch has managed to welcome guests back with a distinct level of warmth, hospitality, and luxury and a keen ability to meet even higher expectations. On Monday, July 13<sup>th</sup>, the team at The Lodge at Woodloch was honored to welcome Glenn Zumbach, President/CEO and Nina Waskevich, VP of Brand & Membership of AAA NorthPenn to receive the prestigious AAA Four-Diamond Award.

While fully masked, and a photo to remember, The Lodge at Woodloch understands the magnitude of receiving such a dignified award during this time. “We are honored and humbled to be recognized for our service, amenities, and facilities at such a high level for over a decade. We attribute our success to the commitment of each and every one of our team members and continue to celebrate their accomplishments even more today,” stated Robert Baldassari, General Manager. The prestigious AAA Four-Diamond Award makes up just 6.5% of the total 27,000 approved and diamond rated hotels in the United States, Canada, Mexico, and the Caribbean.

“The Lodge at Woodloch has made significant efforts to continue to evolve the property, services, amenities, and activities that are available to continually reinvigorate the luxurious and relaxing atmosphere that guests truly love” explained Mr. Baldassari. “From the new lobby relaxation area coming this fall, a second FireCircle Patio, to a new Co-ed Sauna and Snowroom coming later this year, there is always something new to do and see at The Lodge at Woodloch. We are blessed to have loyal guests that return time and time again.”

Summer is a beautiful time to visit Northeast Pennsylvania. Summer rates start at \$344 per person, per night.

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## About The Lodge at Woodloch:

The Lodge at Woodloch is one of the finest all-inclusive luxury destination spa resorts in the U.S., offering complete spa programs, treatments, outdoor adventure activities, golf, classes, and packages in a pristine mountain retreat environment. Located on over 500+ wooded acres with a private lake in the Lake Region of Northeast Pennsylvania, The Lodge at Woodloch provides an oasis for personal awakening and renewal just 2 ½ hours outside of New York City. The award-winning property features 58 luxury accommodations, a 40,000-square-foot spa, gourmet restaurant and more. Additional information and reservations are available toll-free at 1-800-WOODLOCH or visit [TheLodgeatWoodloch.com](http://TheLodgeatWoodloch.com), [Facebook.com/LodgeAtWoodloch](https://Facebook.com/LodgeAtWoodloch), Twitter: [@LodgeatWoodloch](https://Twitter.com/LodgeatWoodloch), Instagram: [@theLodgeatWoodloch](https://Instagram.com/theLodgeatWoodloch), and Pinterest: [@LodgeatWoodloch](https://Pinterest.com/LodgeatWoodloch).

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